

PEERS

**Pulping • Engineering • Environmental
Recycling • Sustainability**

November 7-10, 2021 • Atlanta, GA

PEERS 2021 Online Application Instructions

Quick Facts

- As an exhibitor at PEERS 2021, you can access all show-related items through Map Your Show's personalized online Exhibitor Dashboard.
- In order to receive your unique login credentials to access the Exhibitor Dashboard, you must first complete & sign your online space application.
- All booth & sponsorship reservations must be made through the online booth sales application.
- Your Exhibitor Dashboard credentials will be sent to you once payment has been received and your application is approved.

If you have any questions as you complete the online application, please contact your sales team:

Shane Holt – sholt@naylor.com | 352-333-3345

Shaun Greyling – sgreyling@naylor.com | 352-333-3385

Raymond Strickland – rstrickland@naylor.com | 352-333-3474

Erik Albin – ealbin@naylor.com | 352-333-3371

Show Management - tappipeers@naylor.com 703-259-6122

Completing the Online Space Application

You can find the online space application two ways:

1. You will receive an email from service@mapyourshow.com with a link to start your online application.

tappipeers@naylor.com



PEERS 2021 Exhibit Space Sales <service@mapyourshow.c
To PEERS Show

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In order to confirm your exhibit space, you need to complete the online application.

Follow the link below to start the Online Exhibitor Agreement process.
<https://peers21.exh.mapyourshow.com/boothsales/?renewkey=BQK9JFuU>

Thank you for your participation in the PEERS 2021!

This is a service email from Map Your Show. Please note that you may receive service emails in accordance with your Map Your Show service agreements, whether or not you elect to receive promotional email.

Read our [Privacy Policy](#)

Map Your Show | 6915 Valley Avenue | Cincinnati OH 45244 | 888-527-8822

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2. Or, you will follow the booth sales link on PEERS's website. If you are completing the online application from the [peers.org website](https://peers.org) and have exhibited in the past 2 years, please contact your sales rep or Show Management for your personalized booking code. The booking code will pre-populate your space application with your company information.

Exhibit Hall Floorplan

TAPPI PEERS
Pulping • Engineering • Environmental
Recycling • Sustainability
tappipeers.org

Co-located
November 7-10, 2021
Atlanta, GA

TAPPI IBBC 2021
International Bioenergy & Bioproducts Conference
tappi-ibbc.org

Exhibitor Booth Sales

Please choose from the following options:

Renew My Booth

Please enter your Booking Code
in the form below.

Submit

Can't find your code? Contact
show management at
tappipeers@naylor.com for more
information.

I Need Space!

If you need to reserve space for
the event, please click below to
continue

Continue

Step 1: Complete Step 1 of your online application by filling out all required fields with your company & contact information. Please note - if you are a returning exhibitor, your information will have already been populated into the application.

Exhibitor Booth Sales

STEP 1

Company Information

STEP 2

Select Booth Space

STEP 3

Items

STEP 4

Confirm Order

STEP 5

Payment

STEP 6

Complete

Company Information

Applications must be completed within one (1) hour.

By entering your unique renewal code we have accessed your account and pre-populated your company information. Please edit and fill in any missing contact information below so that we have an accurate record.

* Company Name	PEERS Show Management
TAPPI Member Number	
* Street Address	1430 Spring Hill Rd
	6th Floor
* City	McLean
* State	Virginia
* Zip Code	22102
* Country	United States of America
* Company Website	www.tappipeers.org
* Company Email	tappipeers@naylor.com
* Company Phone	
* Exhibit Contact Name	Show Management
* Exhibit Contact Title	
* Exhibit Contact Email	tappipeers@naylor.com
* Exhibit Contact Phone	703-259-6122
* Are you a Member?	Yes
* Are you a Sustaining Member?	No

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If you have any questions about exhibit space please contact customer service at 352-333-3345 or tappipeers@naylor.com.

Step 2: You will select your booth space in Step 2. All available booths are shaded in blue. Booth information is shown once you click on an available booth to select it. Click “SUBMIT” once you have made your booth selection and click “CONTINUE.”

Exhibitor Booth Sales

STEP 1 Company Information **STEP 2** Select Booth Space **STEP 3** Items **STEP 4** Confirm Order **STEP 5** Payment **STEP 6** Complete

Select Booth Space

Select from the available booths below.

[Continue](#)

Booth Reservations

+ - FIT

+ - FIT

Price Options

Venue: Grand Hall West
Booth #: 111
Dimensions: 10 x 10
Area: 100 sq. ft.

\$2,350.00 - Member

[Submit](#) [Cancel](#)

Step 3: Select the sponsorship items you wish to confirm. Sponsorship descriptions are available once you click on a Banner. To select, click “ADD TO CART” and then “CONTINUE.”

Exhibitor Booth Sales



Additional Available Opportunities

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- [▶ Additional Sponsorship Opportunities](#)
- [▶ Exhibitor Digital Sponsorships](#)
- [▶ Exclusive Sponsorship Opportunities](#)
- [▶ High Visibility Packages](#)
- [▶ Promotion Opportunity](#)

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Step 4: Review your company information, booth selection, and sponsorship items before signing the Terms & Conditions. Please note, you will **NOT** be able to modify your order beyond this point. Please ensure all information is correct & click "CONTINUE."

Any discounts (including the TAPPI Sustaining Member discount) will not be taken off sponsorship items in Step 4. This will be further explained in Step 5.

Exhibitor Booth Sales

STEP 1 Company Information	STEP 2 Select Booth Space	STEP 3 Items	STEP 4 Confirm Order	STEP 5 Payment	STEP 6 Complete
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Confirm Order

Please confirm that the information below is correct.

Company Information [Edit](#)

Company Name: PEERS Show Management
TAPPI Member Number:
Street Address: 1430 Spring Hill Rd
 6th Floor
City: McLean
State: VA
Zip Code: 22102
Country: United States of America
Company Website: www.tappipeers.org
Company Email: tappipeers@naylor.com
Company Phone: 703-259-6122
Exhibit Contact Name: Show Management
Exhibit Contact Title: SM
Exhibit Contact Email: tappipeers@naylor.com
Exhibit Contact Phone: 703-259-6122
Are you a Member?: Yes
Are you a Sustaining Member?: No

Booth Space [Edit](#)

Item Type	Space/Booth Name	Location	Price Type	Price	Qty	Sub Total
Booth	111 (10 x 10, 100 sq ft)	Grand Hall West	Member	\$2,350.00	1	\$2,350.00

Package [Edit](#)

Package Name	Price
None	\$0.00

Item(s) [Edit](#)

No Items Selected.

Order Total

Order Total: \$2,350.00

Continued on next page

Terms and Conditions

Please review the Terms and Conditions

2021 PEERS/IBBC Exhibit and Sponsorship Rules & Regulations

TAPPI, the leading association for the worldwide pulp, paper & allied industries is the owner and organizer of PEERS/IBBC 2020, hereinafter referred to as "Show" and Show includes the exhibits and any official conferences occurring with the Show. "Exhibitor" refers to the company or entity making application to rent or use space at the Show and/or sponsoring activities at the Show.

1. **SPACE RENTAL CHARGE.** The tabletop space rental charge for PEERS/ IBBC is \$1,750 (USD) per 6ft x 30in tabletop for TAPPI Members and \$1,950 (USD) for those non-members. Booth spaces for PEERS/IBBC (10ftx10ft) are \$2,350 (USD) for TAPPI Members and \$2,550 (USD) for non-members. Booth spaces for PEERS/IBBC (10ft x 20ft) is \$3,550 (USD) for TAPPI Members and \$3,750 (USD) for non-members.

2. **PAYMENT.** Applications submitted prior to August 2, 2021 must be accompanied by a deposit of fifty percent (50%) of the total space rental charge, with the total balance due by August 2, 2021. Applications submitted after August 2, 2021 must be accompanied by full payment of the space rental charge.

3. **CANCELLATION OF CONTRACT.** In the event Exhibitor must cancel their exhibit space, 50% of the total rental fee will be refunded up until and through August 2, 2021. No refunds will be issued after August 2, 2021. In addition, Exhibitor loses the right to use any complimentary registrations, passes, discounts and/or tickets granted by this contract as part of Show participation. Show Management reserves the right to terminate this contract immediately and to withhold from Exhibitor possession of the exhibit space and Exhibitor



Signature OK.



*Signature Print Name:

Example Company

*Title:

PEERS Show Management

The person executing this agreement has read and agrees, on behalf of the individual or entity for which it is executed, to be bound by the terms and conditions of the contract, incorporated herein by reference, further warrants that he or she has authority to execute this agreement by electronic signature and full authority to act for the individual or entity entering into this agreement.

WARNING: You will NOT be able to modify your order beyond this point. Please ensure all your information above is correct and click 'Continue.'

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If you have any questions about exhibit space please contact customer service at 352-333-3345 or tappipeers@naylor.com.

Step 5: You can either pay for your booth by credit card or receive an emailed invoice. If you have a discount that was not applied in Step 4 to a sponsorship item, select “Bill Me” and the order total will be adjusted to the correct amount and an invoice re-sent to you.

As always, please contact PEERS Show Management at tappipeers@naylor.com with any payment questions.

Exhibitor Booth Sales

STEP 1 Company Information	STEP 2 Select Booth Space	STEP 3 Items	STEP 4 Confirm Order	STEP 5 Payment	STEP 6 Complete
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Payment

Order Number: 536569

Order No.	Item Description	Subtotal	Payment Schedule	Date Due	Amount Due
536569	Grand Hall West, Booth 111 (10 x 10, 100 sq ft)	\$2,350.00	Deposit Final Payment	DUE NOW 08/02/2021	\$1,175.00 \$1,175.00
	Total:	\$2,350.00			
	Amount Due Now:	\$1,175.00			

Make Payment

Please select a method of payment to purchase your exhibit space and optional online upgrades.

You have the option to pay by using a credit card or pay by check by selecting the Bill Me option. Your invoice will be automatically generated and sent to the email you have provided. Remember that no exhibit spaces can be approved until payment has been received.

* Payment Type:

* Name On Card:

Company Name:

* Address:

* City/Town:

* State/Province:

(Required for United States Of America)

* Zip/Postal:

(Required for United States Of America)

* Country:

* Credit Card:

* Credit Card No.:

* Verification Code:

* Expiration Date: / /

* Payment Amount: (\$1,175.00 minimum, Enter in USD, Format: 12345.00)

If you have any questions about exhibit space please contact customer service at 352-333-3345 or tappipeers@naylor.com.

Step 6: Your order is now complete! If you selected "Bill Me" in the previous step, you will be sent an email confirming your booth application with an attached copy of your invoice & TAPPI's W9 for your records.

PEERS 2021 Invoice



PEERS 2021 <service@mapyourshow.com>
To PEERS Show

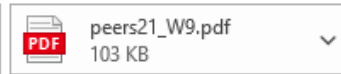
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Dear Show Management,

Your application for booth space at PEERS 2021 has been received and your current invoice is attached.

If you have any questions, or believe there is a discrepancy with the information contained on this invoice, please contact PEERS 2021 Show Management at 352-333-3345 or tappipeers@naylor.com.

Thank you for your participation in PEERS 2021!

Sincerely,
PEERS 2021 Show Management

You will also receive a separate email, confirming your booth application has been received along with a PDF version for your own records.

Thank you for selecting booth space at PEERS 2021



PEERS 2021 <service@mapyourshow.com>
To PEERS Show

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Thank you for selecting booth space at PEERS 2021. Attached is your official exhibit booth contract for your records.

If you have any questions, please contact Show Management at tappipeers@naylor.com.

Thank you again for your purchase, and we look forward to seeing you in Atlanta!

Sincerely,
PEERS 2021 Show Management